



123NET EXPANDS COMMUNICATIONS PORTFOLIO WITH ACQUISITION OF 4G WIRELESS PROVIDER ZING NETWORKS

SOUTHFIELD, Mich. – Oct. 19, 2009 – 123Net, a privately held Michigan-based communications service provider, announced today the acquisition of ZING Networks, Inc., a growing wireless Internet service provider and the sole 4G WiMAX network provider in Metro Detroit. 123Net now holds one of the few FCC WiMAX licenses granted to operators, making the company’s portfolio of communication offerings the most technologically advanced and competitively priced in the state.

The addition of Zing’s wireless technologies not only builds on 123Net’s established customer base, but provides redundant services to its current business class customers who utilize fiber networks. 4G WiMAX technology enables the delivery of voice, data and streaming multimedia to users on an anytime, anywhere basis and often at faster speeds than the traditional telecom technologies.

“By delivering high-speed Internet and voice services over the FCC certified and licensed radio spectrum, customers don’t see a slowdown when more users are on the network, like the typical “up-to-peak speeds” of other carriers. Our customers will enjoy constant bit rate speed; faster, more flexible service; lower costs; and typical installation in less than five days,” said Dan Irvin, president of 123Net.

123Net acquired a majority stake in Zing Networks and will manage it from its headquarters in Southfield, with the wireless division operating in its current Southfield facility. The company expects to increase in employment, revenue and profits in the coming year as wholesalers and agents begin to offer the WiMAX technology to customers.

“When we launched Zing in 2000 we were determined to bring the very best in disruptive next-generation communications infrastructure to the Greater Detroit area. Today, via the partnership with 123Net, we are excited to concentrate on expanding the 4G WiMAX service areas, along with our other advanced wireless technology offerings into places like Washtenaw and Macomb counties while deepening our presence in Wayne and Oakland counties,” said Tolly Marcus, Zing founder and director.

Like Zing, 123Net had humble beginnings when in 1997 Irvin formed the startup as a dial-up ISP to help small businesses take advantage of the potential of the burgeoning Internet. Irvin and a handful of engineers took a substantial, yet calculated risk by strategically building a hearty network across Michigan. That strategy worked so well 123Net has experienced 30 percent growth year-over-year. It now sells its products and services through 120 wholesalers and 26 agents.

“We were attracted to Zing because they are pioneers in a new frontier of communication. They strategically built their company here in Michigan and as the only 4G network provider in Metro Detroit, we are confident our steady growth will continue.” said Irvin. 123Net expects 4G wireless technology will account for 5 to 8 percent of the telecommunications industry and approximately 12 to 16 percent of Michigan-based business in the next five years.

About 123Net

With headquarters in Southfield, Michigan, 123Net provides wholesale IT services to ISPs, CLECs and other telecommunications companies as well as a full range of flexible and scalable voice and data communication solutions sold through a network of trusted business partners.

For more information visit www.123.net and www.getzing.com.